

# Mark E. Johnson

Grady College of Journalism and Mass Communication  
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**Education:** **Syracuse University**, S.I. Newhouse School of Public Communications,  
Syracuse, N.Y.

**B.S., Photojournalism**, Minor in Psychology (*May 2003*)

**M.S., Photography** (*July 2005*)

Thesis: *Front Page Photos: A Q Methodology Look at the Types of Images  
That Attract College Students*

**Experience:** **University of Georgia**, Athens, Ga.

**Lecturer** (*August 2005 – Present*)

Teach introductory and advanced courses in photojournalism within Grady College's journalism program. Courses cover basic photography skills, composition, lighting, applications of evolving technology, documentary photography, ethics and storytelling skills. Incorporated online presentation of images so all students could share their work. Developed a "weekend workshop" where students are able to shoot, be edited by working professionals and return immediately to apply critiques to an ongoing story. The first workshop resulted in a four-page special section in *The Red & Black*.

**Cazenovia College**, Cazenovia, N.Y.

**Adjunct Lecturer** (*January 2005 – May 2005*)

Designed curriculum for a new upper-division course titled "Digital Photo Stories" that focused on using digital cameras to complete various photographic projects. Topics covered include grant writing, documentary photo stories, individually tailored photo projects, location lighting, digital capture and digital workflow.

**Syracuse University**, Syracuse, N.Y.

**Teaching Assistant** (*January 2003 – May 2005*)

Assigned to teach photography, graphic design and broadcast journalism courses and labs. Responsibilities included lesson planning, software training and leading critiquing sessions for students. Worked extensively with the Department of Defense's Military Photojournalism program. Redesigned portions of curriculum dealing with location lighting and digital imaging, including writing and production of publications for student use.

**The Observer-Dispatch**, Utica, N.Y.

**Photo Editor** (*December 2000 – November 2002*)

Responsible for coordinating coverage throughout the Mohawk Valley region of Central New York and overseeing a staff of four photographers. Oversaw the conversion of the newspaper to a fully digital department, including the final capital proposal, equipment acquisition, training and workflow changes. Built an archiving system to protect all of the raw images efficiently. Streamlined the procedures for moving images from the photo department to the copydesk. Coordinated coverage for the 2001 Empire State. Worked with section editors

to enhance special projects, such as a four-day series looking at how young Americans reacted to the September 11, 2001, terrorists attacks; a look at special education in area schools; a comparison of how Rome and Plattsburgh, N.Y., coped with the loss of military installations; previews for the Baseball Hall of Fame inductions; and numerous “community spotlight” sections devoted to towns throughout the area. Planned and implemented the coverage for the 25<sup>th</sup> annual Boilermaker 15k Road Race, the largest 15 kilometer race in the country. Worked with a photo researcher and did the final editing on the newspaper’s first book, a look at the first 25 years of the Boilermaker. In September 2002, the department took seven of 15 possible photo awards in the Associated Press’ state contest.

### **SchoolSports Magazine, Boston, Mass.**

**Director of Photography** (*July 1999 – April 2000*)

Organized photo coverage for a series of ten regional magazines and 35 web sites dedicated to covering high school sports. Built a department of three editors and one technician as well as finding over 90 freelance photographers in 35 cities across the country. Responsible for overseeing daily workflow of images, assignments, special projects and budgets as well as assisting other departments with technical issues.

### **Community Newspapers Company, Framingham, Mass.**

**Assistant Chief Photographer, Staff Photographer** (*February 1997 – July 1999*)

Between February 1997 and April 1999, was a staff photographer assigned to the *MetroWest Daily News*, a 35,000 circulation, seven day daily covering the 30 town MetroWest area. Covered local, college and professional sports as well as general news and feature stories. Worked with over 30 freelance photographers on a regular basis, editing and helping to file their images. In April 1999 was transferred to the Neponset Valley unit and promoted to assistant chief photographer. Responsible for all photography for the *Dedham Daily Transcript* and six weekly newspapers, including budgeting and hiring of freelancers.

### **The Daily Advance, Elizabeth City, N.C.**

**Staff Photographer** (*August 1996 – February 1997*)

Staff photographer for this daily newspaper covering the Albemarle region of northeastern North Carolina. Responsible for all aspects of coverage as well as production work. Worked extensively with graphics editor to upgrade technology, improve flow of assignments and final images, establish a better work schedule and address budget problems by investigating new sources for supplies.

### **The Associated Press, Boston, Mass.**

**Freelance Photographer** (*May 1993 – December 1995*)

Provided coverage throughout Massachusetts and Rhode Island. Routinely assigned to out of bureau events requiring the set-up and running of on-site darkrooms and editing facilities. For most of 1995 oversaw photo coverage of Rhode Island.

### **The Lawrence Eagle-Tribune, Lawrence, Mass.**

**Staff Photographer** (*February 1994 - May 1995*)

Worked evening and weekend shifts covering sports, features, general and breaking news.

## Freelance Clients

Freelance clients have included Agence France-Presse, *USA Today*, *The Orlando Sentinel*, *The Louisville Courier-Journal*, Tompkins Cortland Community College, Syracuse University, Hondo Mesa Records, Regan Communications, New Balance, Bentley College, Wellesley College and Price and Partners. Am a consultant for David Doubilet's Undersea Images. Am represented by PictureDesk International.

**Research and Presentations:** **2004:** *Visual Cues for Leadership: A Q Methodology Look at Campaign Photographs.* (Manuscript submitted for publication.)

**2005:** *Front Page Photos: A Q Methodology Look at the Types of Images That Attract College Students.* (Manuscript submitted for publication.)

**2005:** *Q: A Look at College Viewbook Covers.* Presentation of research at the State University of New York's College and University Art Director's annual conference.

**Activities:** In March 2005 was appointed the Student Internship Co-Chair for the National Press Photographers Association and charged with rebuilding the organization's internship guidelines and database.

Am an active member of the Sports Car Club of America, serving for four years as chair of the rally program for the Central New York Region. In 1999 and 2000, was the Northeast Division's Class L RoadRally champion; in 2001 and 2003, was the Class E champion.

In August 2001, appointed Chairman of the Black River Stages ClubRally, an automobile race run the last weekend of September in Harrisville, N.Y. Based on the efforts of my organizing team, the Central New York Region was named ClubRally Region of the Year in the first year we organized an event. The event brings more than 50 race teams, 100 volunteer workers and an estimated 3,000 spectators to the village.

Received the Richard H. Posenaur Memorial Award for Outstanding Member of the Year from the Sports Car Club of America's Central New York Region for 2002.

Am the crew chief for the Greg Healey/John MacLeod performance rally team, responsible for car preparation and event service. Have also worked for national champions Henry and Cindy Krowlikowski.

Am a licensed amateur radio operator (KB1FPX).